

Trade Magazine Publications

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“ A tile look on a baby-bottom smooth surface would not sustain “oohs” and “aahs” for long; texture was needed. The industry played with ticking for a year, which were essentially random nicks. But when Faus introduced embossed-in-register® technology, matching surface characteristics with those found in the underlying graphic, the line between nature and imitation narrowed greatly.”

“Faus receives approval from the U.S. Patent and Trademark Office for a patent that covers its embossed-in-register® laminate technology.”