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Press Release

FOR IMMEDIATE RELEASE

FAUS GROUP, INC. EXTENDS PARTNERSHIP WITH HOBOKEN/ SPI FLOORS

Calhoun, GA – Faus Group, Inc. (“Faus”) and Hoboken Floors / SPI Floors LLC. announced today they have further extended their existing distribution partnership to include the entire Northern market. Hoboken Floors / SPI Floors LLC currently offers Faus in their Southern and Midwestern markets.

As of January 1st, Hoboken Floors officially merged with SPI Floors, LLC (formerly Superior Products, Inc.). The transition brought together two companies with strong reputations in the marketplace, enabling them to serve customers at an entirely new level.

Hoboken Floors / SPI Floors LLC. began distributing the Fausfloor® lines in their southern market in May and extended into the Ohio market in July.

Hoboken Floors was founded in 1930 and currently has 18 locations from Maine to Texas. They were named the number one distributor of hard-surface flooring by Floor Covering Weekly for 2005.

“We are always seeking the most stylish, cutting edge products to offer our customers,” said Joel and Ira Lefkowitz, President and CEO of Hoboken Floors. “Faus Group definitely meets that criteria. We are very excited about our partnership.”

Steve Ehrlich, Senior Vice President of Marketing and Merchandising for Hoboken Floors adds, “Faus is a leader in design and technology innovation, manufacturing products to meet consumer demands for laminate flooring and moldings of the highest level. They are always a step ahead, and bring advanced expertise to the laminate floor industry.”

The sentiment was echoed by Bob Nichols, SPI Floors LLC President, who said. “Faus products fill a great need in this market for quality laminate with an impressive selection. Their patented products and features take laminate flooring to the next level.”

“We have had great success partnering with Hoboken Floors/ SPI in their Southern and Mid Western Markets,” said Katie McGrady-Allman, National Sales Director, “and we look forward to continuing that success in the North. They are leaders in this market, and together, we will bring the latest in technology and innovation in laminate flooring to our retail partners.”

For more information about Faus, please visit www.fausinc.com or www.fausfloor.com.
