

News Briefs

Faus defends its EIR patent in China

[Calhoun, Ga.] Faus has filed a patent infringement lawsuit in China against Hangzhou Bai Ju Yi Floor Manufacturing. Faus claims the Chinese laminate flooring producer is using its patented embossed-in-registered (EIR) and beveled-edging technologies without a license.

Faus has licensed its advanced embossing technologies to a number of leading North American laminate flooring suppliers including Pergo.

“Unilin showed us the way; by opening a U.S. facility you can grab the attention of the International Trade Committee,” said Juan Flores, president, Faus. “We have our U.S. operation and we have our plant in Shanghai so we have the respect of the Chinese and the avenues to address our intellectual property in all of our markets. In EIR, the only player holding a patent is Faus. There is no choice but to talk to us or face legal issues.”