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Press Release

FOR IMMEDIATE RELEASE

FAUS GROUP, INC. APPOINTS THREE KEY MANAGEMENT POSITIONS

Calhoun, GA – Faus Group, Inc. (“Faus”) is proud to announce the immediate appointment of three key management positions.

Ken Freedman has been named Director of Fausfloor® Sales. He will report directly to Juan Flores, president.

Freedman has more than 20 years experience working with every channel of the flooring industry. Most recently, he was Vice President of National Accounts for Hoboken Floors. He has held other sales and marketing management positions with Alloc, CCA Global Partners and Mohawk Industries.

As part of his responsibilities, Freedman will further develop new business strategies for sales growth and product and brand promotion.

“Ken is a great addition to our management team and the Fausfloor® program,” Flores said. “His background and passion will strengthen relationships with our distribution and retail partners.”

Jeff Berl has been promoted to National Sales Manager. Berl, who reports directly to Freedman previously held the position of Regional Sales Manager for the Northeast territory.

Prior to joining Faus, Berl worked with Milliken Carpets for eight years as the Account Manager for the Northeast territory. He was responsible for working with and establishing programs for distributors that enabled dealers to better service customers.

“Jeff has done a great job introducing our products into his territory,” Flores said. “He is clearly an expert in the flooring business and will now be able to share his knowledge and enthusiasm with the rest of our partners.”

Steve Ehrlich has been named Product Development Director. He will report directly to Flores.

Ehrlich also has an extensive background in the flooring industry with 17 years experience. He was the Senior Vice President of Marketing for Hoboken Floors before joining Faus. He has also held management positions with Color Tile and the Expo Design Center division of Home Depot.

In his new role, Ehrlich plans to initiate and enhance the Fausfloor® brand through the many floor covering channels.

“Steve brings great experience in product and merchandising,” Flores said. “He is going to reinforce Faus’ commitment to design and innovation and strengthen the execution of our programs.”

Faus is a real global leader in the laminate flooring industry, with manufacturing facilities in Europe, Asia and the United States. Always the leader in design and technology innovation, Faus manufactures products designed to meet consumer demands for laminate and moldings of the highest level.

For more information on Faus, please visit www.fausinc.com or www.fausfloor.com.